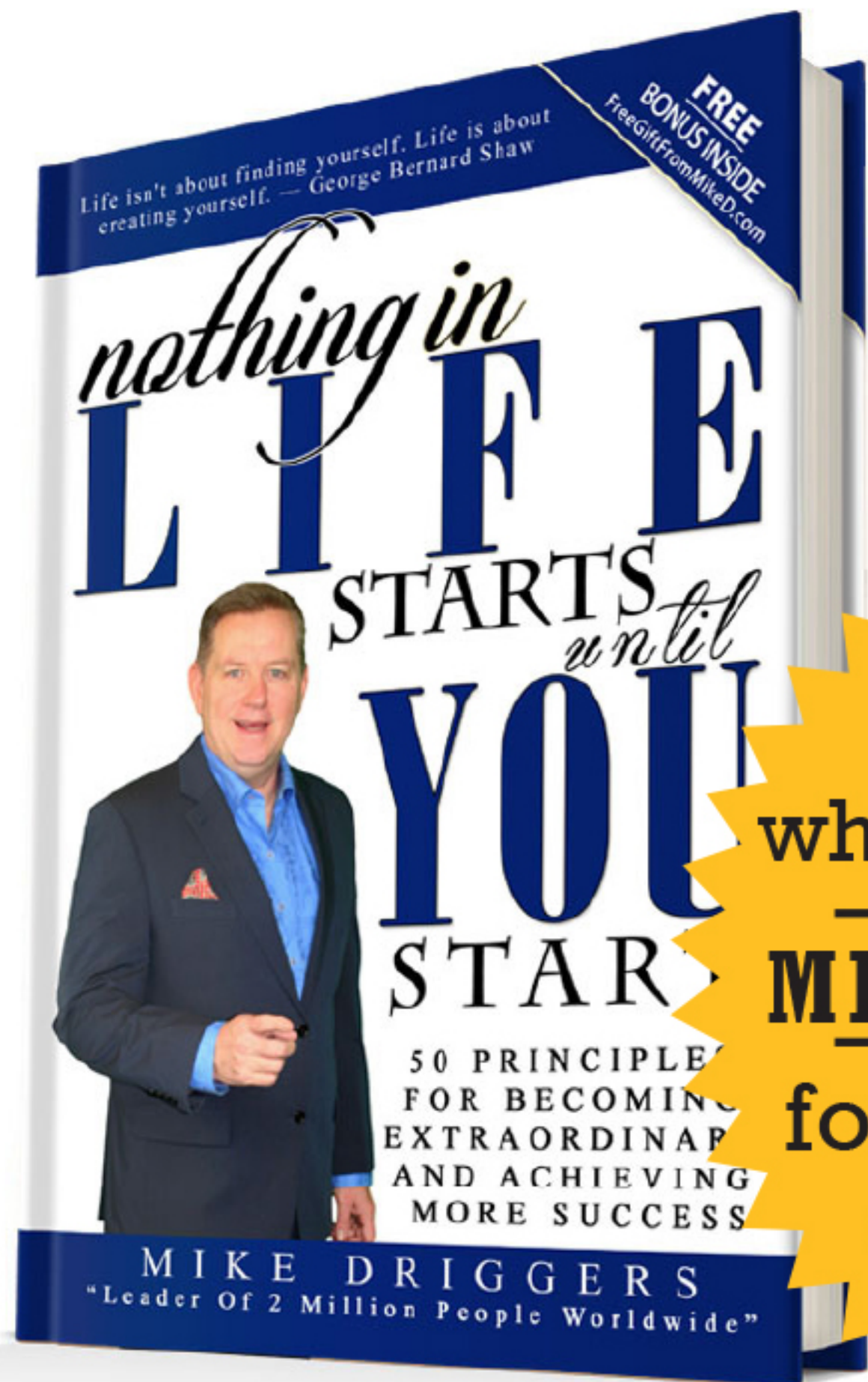


ATTENTION MEETING & EVENT PLANNERS

Choose Top International Leadership Speaker, Top Selling Author, Master Strategist, Coach & Consultant (with over 30 Years of Experience)

Mike Driggers

Inspire, Motivate, Empower Your Leaders & Teams To Have Extraordinary Success!



100
FREE Books
when you schedule
MIKE DRIGGERS
for your EVENT!
(a \$2,495 value)

Mike's Mission:

"To Inspire Individuals & Teams To Always Be Starting In Life, Leadership, And Sales while Empowering them to Becoming Extraordinary Through Measurable Success"



"Mike's Programs are amazing!
The principles he teaches will improve your sales, profits and relationships."

—Kevin Harrington,

Original Shark on Shark Tank,
Inventor of The Infomercial and Founder of
As Seen On TV, Sales over \$4+ Billion

IME Publishing Group, Inc.
362 Willowcreek Ln
Martinez, Ca. 94553



Mike Inspires, Motivates and Empowers hundreds of people by providing an interactive learning experience. Mike can speak for and engage audiences ranging from 20 to 20,000+

Mike Accepts a Limited Number of Bookings Per Year.
Book Mike Now For Your Important Event!

Mike is Available for All of Your Important Events!

- Keynotes (opening & closing)
- Conferences
- Breakout sessions
- Workshops
- Leadership Development
- Training
- Retreats
- On-site Meetings
- Coaching/Consulting
- Media Appearances

The Ideal Professional Speaker for Your Next Conference or Event!

Book Mike Today: (866) 726-6563 • www.BookMikeToday.com

Mike Driggers

Author, Nothing In Life, Leadership, & Sales Starts Until YOU Start Series

- International Speaker • Top-Selling Author
- Coach & Consultant • Breakthrough Strategist • Trainer

Mike and **Forbes Riley**...("The Queen of Selling on TV" – Sold \$2 Billion on TV)

"Grab a pen and paper, then get ready to catapult yourself to new heights with Mike Driggers principles in getting everything you ever wanted in Life and business. He is clear, concise and inspiring!"



Mike and **Brian Tracy**, Speaker, Author, Consultant

"Mike is one of the best people in the field.... with timeless truths and universal wisdom in leadership results and personal success...."

Joe Theismann, World Champion & Entrepreneur

"Mike Driggers insights could easily become a manual for the use in classrooms around the world and the key to a lot of student's success in life."



Mike and "**Rudy**" **Ruettiger**.....(the man who inspired the hit movie, "RUDY")

"Recommend To All Leaders – Great Insights! "



James Malinchak (Featured on ABC's Hit TV Show "Secret Millionaire" and the Worlds #1 Big Money Speaker Trainer)

"Mike comes from the heart, He wants to make a difference in people's lives, but he also understands he works for you and he will make sure you have the greatest event for your people possible."



Mike and **Les Brown**, one of the world's most renowned motivational speakers.

"Mike will wow your audience"



20 Words Used By Event Coordinators To Describe Mike's Programs:

- Great ROI
- World Class
- Outstanding
- Motivational
- Successful
- Productive
- Empowering
- Results
- Practical
- Inspirational
- Relevant
- Engaging
- Helpful
- Insightful
- Interactive
- Beneficial
- Solutions
- Eye-opening
- Team building
- A Homerun



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Mike's Programs

Sales Success

Leadership Success

Mindset Success

High Performance Success

Marketing Success

Nothing in LIFE, SALES or LEADERSHIP Starts Until YOU Start!

Mike's Coaching programs are based upon cultivating an outstanding mindset that will serve as the foundation for each session moving forward. The Program will equip the participants with practical tools, strategies and solutions that will help them in their respective roles.

Elevate Your Altitude With Your Attitude: Between in-person sessions, participants receive customized exercises to practice and reflect upon content learned. This results in great momentum and new distinctions between sessions.

Elite Coaching: Individual or group coaching is part of each program and serves as an integral part of the success.

Benefits include:

- ▲ increased motivation and confidence
- ▲ increased productivity
- ▲ increased teamwork & collaboration
- ▲ increased communication effectiveness
- ▲ increased effectiveness as leaders & coaches
- ▲ increased effectiveness in sales
- ▲ increased effectiveness at work and in life

Imagine New Activity and Attitude That Deliver Radical Results



AS FEATURED IN

THE WALL STREET JOURNAL



PBS



The Ideal Professional Speaker for Your Next Conference or Event!

Mike Driggers

Top Selling Author, Nothing Starts
In LIFE Until YOU Start Series

- International Leadership Speaker
- Top-Selling Author • Consultant & Coach
- Breakthrough Strategist • Trainer



As President of IME Publishing Group Inc., Mike has over 30 years of speaking and coaching experience on topics like mindset, leadership, sales & marketing, team building and high performance.

As a highly sought-after International Speaker, Coach & Consultant, Top Selling Author and Breakthrough Strategist. Mike cleverly interweaves the lessons from his rich experiences in his life with businesses, teams, athletes and celebrity's from around the world.

Mike's extraordinary principles are an excellent framework to achieving massive success that will catapult anyone to succeed in their personal and professional life. His world class programs include Keynotes & Breakouts, Elite Coaching, Platinum Masterminds, Workshops, Home Study Courses, C-level consulting and exclusive VIP retreats.

Mike mixes his passion, humor and enthusiasm in a safe, inspirational and highly energized learning environment with empowering stories of real life principles. He delivers content that equips audiences with practical proven strategies.

Mike has a common bond that he shares with all executives, organizations, associations, teams, athletes and celebrities who demand a commitment of excellence, always maximizing their performance and raising the bar for higher achievement.

Because of his passion and his high energetic presentation style, Mike sets a positive tone for conferences as the opening keynote speaker.

It is important that when you book a speaker, hire a coach, trainer or motivator that he has credibility, loyalty and integrity. Mike represents all of those and gets amazing results earning him extreme loyal clients who continue to re-book him year after year.



Mike empowering and sharing his 25+ years with 50,000 highly influential business leaders



With over 3000 talks worldwide Mike brings a fresh unique and compelling perspective.

What Others Are Saying:

"The ideas presented by Mike Driggers offer an inspiration and exciting perspective that will change the course of how you succeed in business or life.."

—**Steve Jones**, 10 years Law Enforcement.

"Whether you're a seasoned business leader, a recent graduate just starting your career or an entrepreneur, Mike Driggers principles and approach apply across all Industries and disciplines. Mike's attitude is inspiring and he is an outstanding mentor."

—**Jonathan Atkinson**, Criminal Investigator Santa Clara County District Attorney's Office.

"Mike Your ideologies to achieving everything you ever wanted in business and in life gave us a step-by-step blueprint that will make us strive harder and push further than we ever have. Folks were applauding, laughing and completely engaged during your talk. I look forward to many opportunities of working with you again in the future."

—**Sonia Hinojo**, Sales and Marketing Manager, Air Liquide.

"Mike, Whether you're an executive at a fortune 500 company or an entrepreneur Mike Driggers solutions go far beyond traditional business practices. Any organization can put this to immediate use and achieve amazing results."

—**Steve Aust**, Former NBA Player for the Los Angeles Lakers, Chairman Co-Founder of Agora Advantage.

"Mike Driggers your strategies were remarkable and insightful. You provided us with easy-to-understand blueprints that makes us want to jump ahead and implement your process immediately. We are looking to having you back soon"

—**Belza López**, Housing Specialist for the City of Napa.

"Mike, you did an outstanding job of keeping everyone energized and engaged with hands on exercises and useful advice. Your Concepts will become invaluable tools in our business practice and in our life. We all left with new practical tools that will make us more effective in managing change and reducing stress. I look forward to having you come back."

—**Gabriela Aguilera**, Orthodontic Treatment Coordinator Dr Tanner & Dr Reichhold.

"Mike Driggers your principles offer a fresh and timely perspective that will ignite our soul and put fuel in your internal fires to go out and be the best that we can be in our personal and professional life. Thanks for being part of our event"

—**Jill Lublin**, CEO, Publicity Crash Course.com, International Speaker & 4x Best Selling Author.

"Mike's practical ways to becoming a high achiever in business and in your personal life through his simple to use principles are a must-have and I highly recommend you learn them now."

—**Greg Kite**, Former NBA Player for the Boston Celtics & Executive Field Chairman for Hegemon Group International .

"Mike, phenomenal principles that will radically increase our confidence to becoming high achievers in our business and in our personal life. Your stories were both interesting and inspiring. You left our team motivated with a renewed sense of positivity and motivation that can be used in our everyday business."

—**Stephen Miller**, VP of Strongbrook

To Book Mike:

(866) 726-6563

www.BookMikeToday.com

5 Reasons Event Coordinators Love Booking Mike Driggers

1 Over 30 Years of Leadership and Business Experience: Having worked in Leadership positions since the age of 16 for several multi-million dollar organizations and owning a successful advertising agency, Mike cleverly interweaves the lessons from his rich experiences in his life and in business into amazing principles that will catapult anyone to succeed in their personal and professional life.

2 Top Selling Author and Guest: Mike is a sought-after author, keynote speaker, and a frequent guest for radio and TV shows worldwide. Mike provides his audiences inspirational principals that takes them on an easy to implement journey and gives them the keys to unlock the doors to Extraordinary Measurable Success.

3 Experienced Keynote and Workshop Speaker Mike Makes Your Job Super Easy: Your job just got easier with Mike. As a meeting or conference planner, you will love working with him. Defying the odds, Mike literally walks his talk and motivates the audience of all ages. He has presented at major associations, conferences, meetings, retreats and workshops. Having presented to tens of thousands since the age 16 for groups from 20 to over 50,000, he consistently receives high marks from meeting planners and attendees.

4 Practical and Proven Tools, Solutions and Strategies are shared: Because Mike has worked within so many industries Mike's struggling success to be a top achiever connects with every member of the audience who has struggled to overcome personal and business adversity. Mike has developed proven extraordinary solutions that the participants can use both personally and professionally. They are an excellent framework to raising the bar and achieving the next level. As a successful entrepreneur, he is able to share best practices that can be applied for each audience.

5 Outstanding Value That Will Connect And Transform Your Attendees: Audiences are inspired and encouraged by Mike's story of transformation as he mixes his humor and passion with inspirational stories, along with proven strategies and tools that will be of extreme VALUE to every attendee. When you book Mike you get:

- Valuable – Remarkable information loaded with encouragement, direction and specific procedures for success.
- Activate – Practical step by step actions that can be used instantly
- Learning – Mike's Impactful presentations focus on producing results that have lasting impact
- Unbelievable – Outstanding strategies for your attendee's goals, challenges and needs
- Engaging & Easy – Mike will be the easiest engaging speaker you have ever had to work with

A Message From Mike

Dear Meeting Planner, I understand that planning a successful meeting can be a very challenging and stressful task. You are expected to put on a great event or training program with limited time and many additional responsibilities and expectations.

The last thing you want to worry about is "me," the speaker. I make it priority #1 to ease your burden on my end and be the easiest speaker, coach and expert facilitator you have ever worked with- will do whatever it takes. You can relax, knowing that you have made the perfect choice to bring me on-board and allow my message to inspire, motivate and empower, your attendees



I look forward to being Your Extraordinary speaker, coach and make a difference!

MIKE

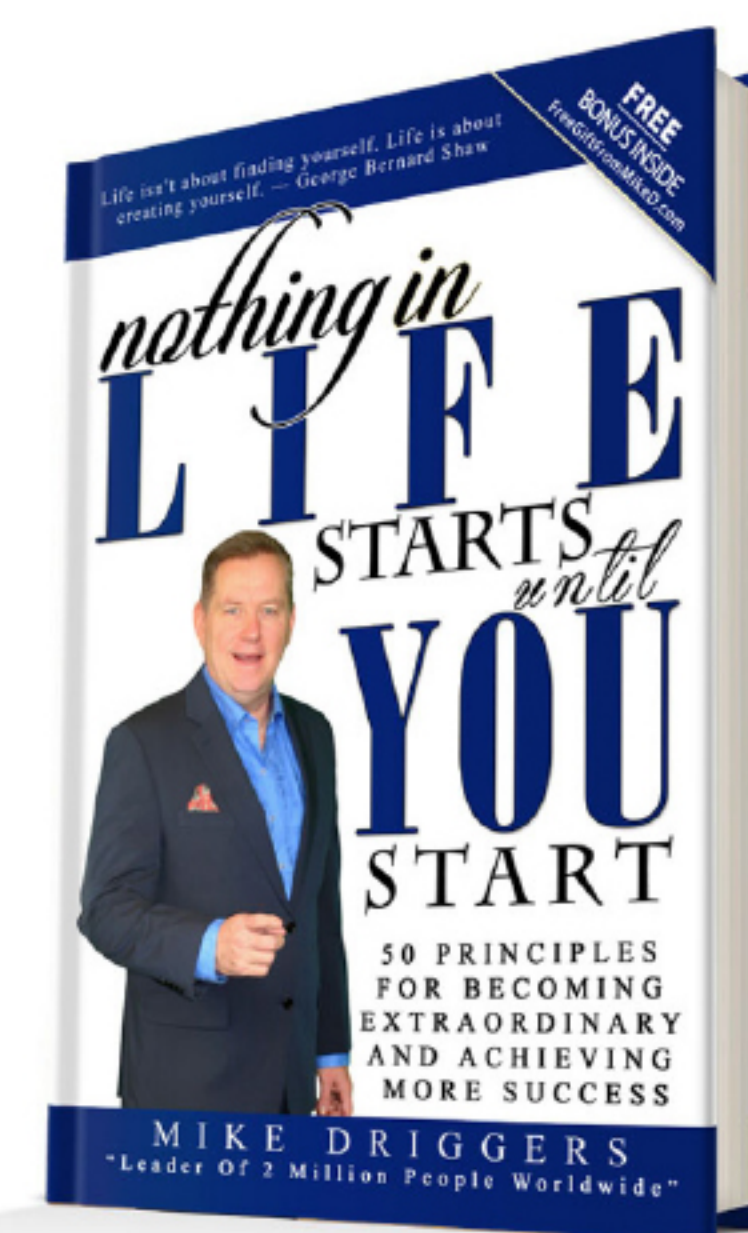
Mike's Most Requested Talks

Nothing In LIFE Starts Until YOU Start

Thoughts control your outcome in life. Being successful in life is something that can happen for anyone and it starts with YOU. The key to success in business or in your personal life is having the right state of mind. Mike's step-by-step blueprint in achieving everything you ever wanted in life will definitely create the pathway to your success.

Actionable Outcomes Include:

- Use Fears and Adversity to Drive You to Achieve Success
- Increased Inspiration, Motivation and Empowerment
- Developing Actions That Support a Strong Mindset
- Gain A Greater Sense of Achievement
- Actionable Blueprint for Your Journey
- The Right Attitudes for Success

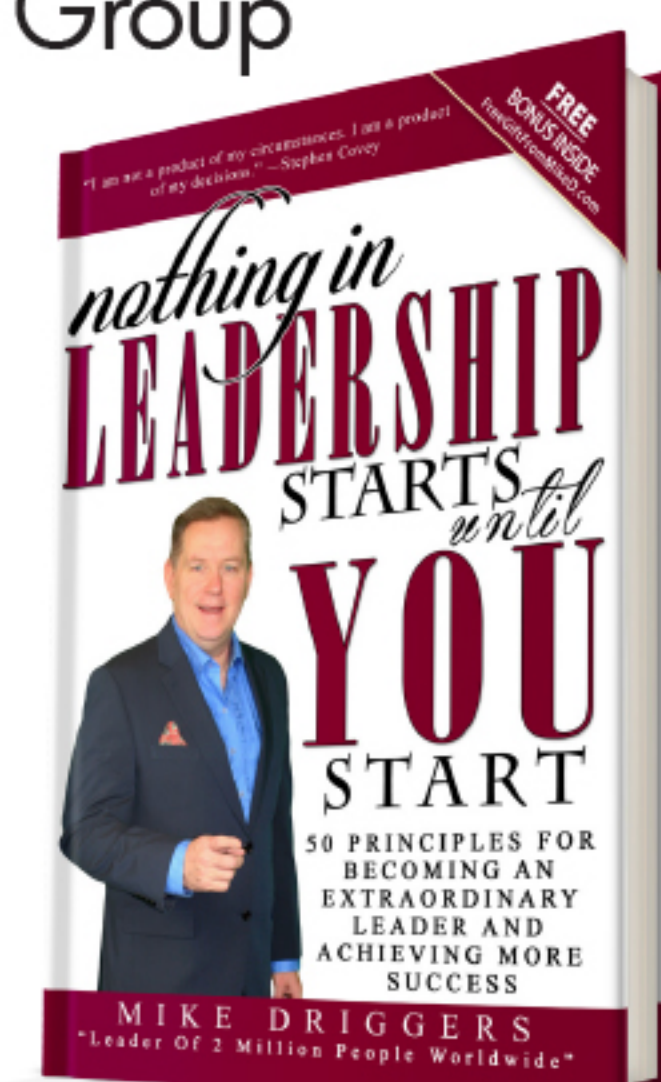


Nothing In LEADERSHIP Starts Until YOU Start

To be an effective leader YOU must first be the leader of YOU. Your audience will make decisions and learn with Mike's strategies on how to become an effective leader, high achiever and lead others to great heights in business and in their personal life.

Actionable Outcomes include:

- Lead Without Panic During a Crisis and Minimize Conflict Among Team Members
- Activities and Practices That Improve the Strengths and Performance of A Group
- Increase Self-Awareness and Build A Collaborative Team Environment
- The One Factor That's Separates the Leaders from The Followers
- Be an Inspirational Leader and Set a Standard for Excellence
- Empower Team Members to Discover and Develop Strengths
- Traits That Inspire, Motivate and Build Loyalty



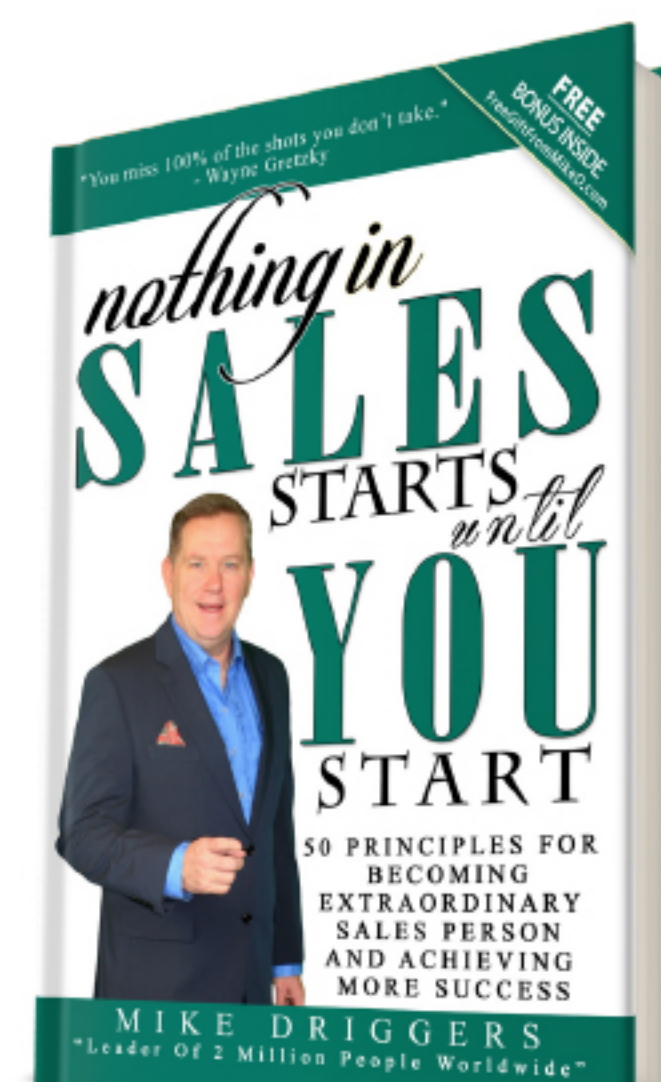
Nothing In SALES Starts Until YOU Start

There is no better profession than being a salesman. The truth is the only person who can make you a better salesman is YOU. Your audience will be re-energized with Mike's principles and strategies for becoming extraordinary in sales. Achieve impactful results for your sales success.

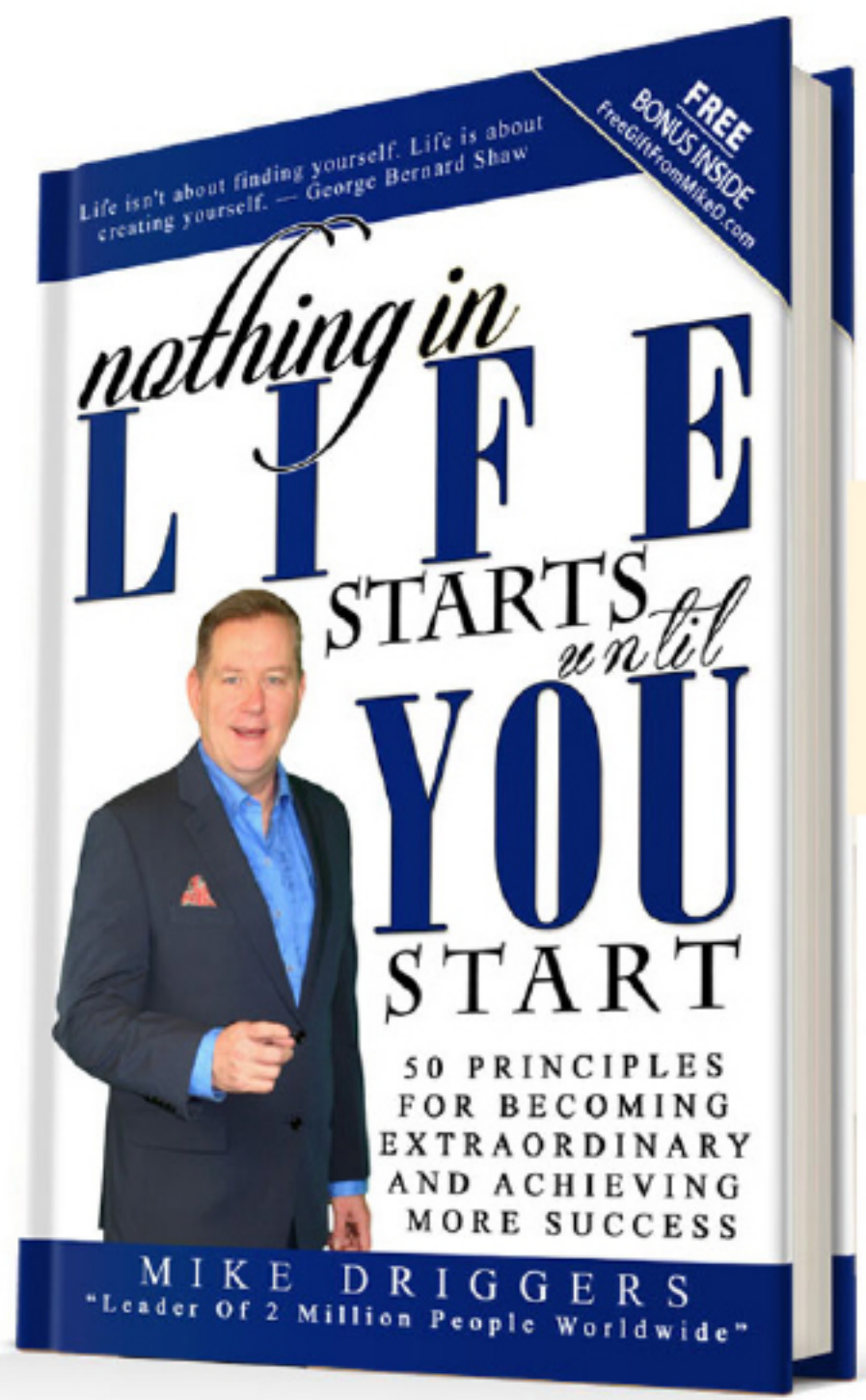
Actionable Outcomes include:

- Gaining Commitment & Want from The Customer
- Establish Solid Credibility Within Seconds
- How to Use Psychology to Increase Sales
- Generate Word of Mouth in Six Steps
- Strategies for Each Personality Type
- The Art of Serving Vs Just Selling

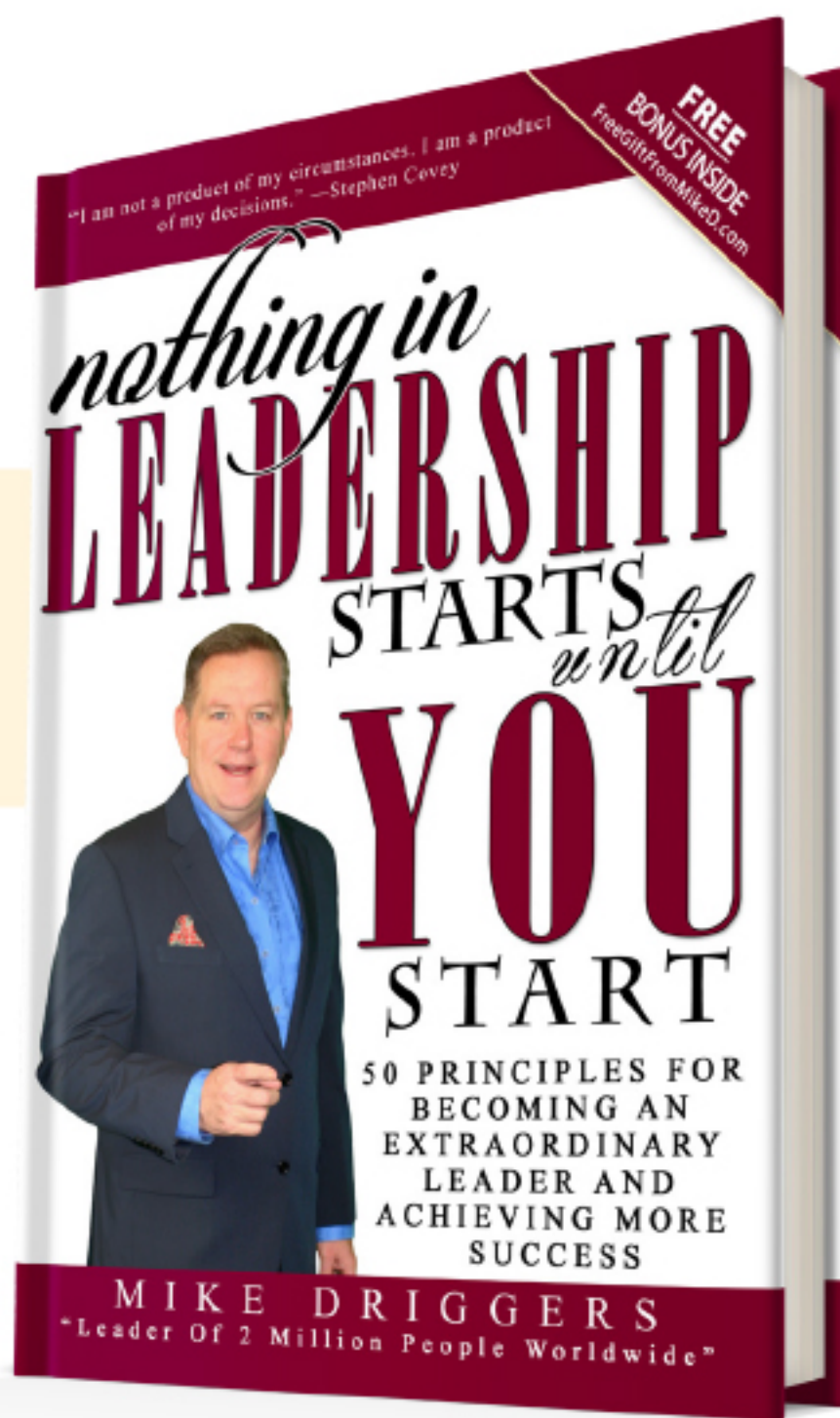
Mike is available to sign books after your event!



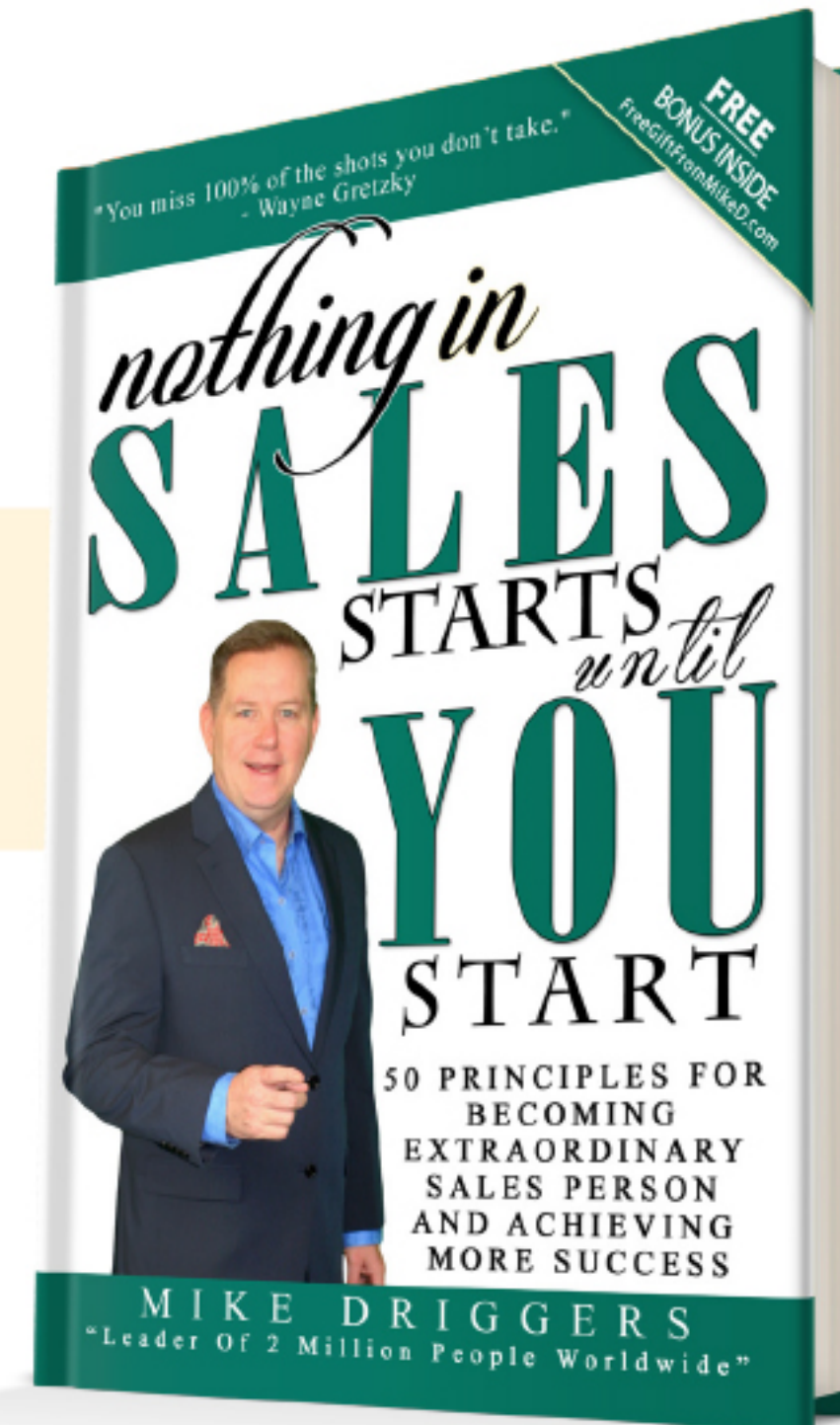
When you book Mike Driggers to speak, your group is entitled to discounted prices on the following resources:



Book:
\$24.95



Book:
\$24.95



Book:
\$24.95

Products	Qty	Price	Discounted	Total Price
Nothing In LIFE Starts Until YOU Start		\$24.95		
Nothing In LEADERSHIP Starts Until YOU Start		\$24.95		
Nothing In SALES Starts Until YOU Start		\$24.95		

3 EASY WAYS TO PLACE YOUR ORDER

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MAIL: IME Publishing Group, Inc., 362 willowcreek ln, Martinez CA 94553

Payment by: Check Enclosed Visa MC

Credit Card #: _____

Name on Card: _____

Exp. Date: _____

Signature: _____ Today's Date: _____

Money Saving Ideas For Utilizing The 100 Free Books Available To You!

1. REWARD those who have helped your group by giving them a FREE autographed book.
2. INCREASE ATTENDANCE by advertising that the first "x" number of people attending the event receive a FREE autographed book.
3. DOOR PRIZES: Give the books away as door prizes.
4. BOOK SIGNING: Advertise that Mike Driggers will be autographing books after the event to increase attendance.
5. RAISE MONEY FOR YOUR GROUP by selling the books at the event for the full retail price.
6. INCREASE EVENT VALUE by incorporating the cost of the book for every participant into the registration fee (you've already received 100 for FREE).
7. SPECIAL AUTOGRAPH SESSION: Mike will conduct a special autograph session to sign all of the books at no cost!

Your Special Bulk Discount on Any Product Combinations

QTY.	DISCOUNT %
20	10%
50	20%
100	25%
150	30%
200	40%
250+	50%

Shipping & Handling Charges are additional. Please call for rates.

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